



HALLOW

PARISH PARTNERSHIP

Pray. Encounter. Belong.

Equip your parish with world-class Catholic prayer content, dedicated support, and tools to reach every soul in your community — including those not yet in the pews.

Pray	Encounter	Belong
<p>Nearly 20 million people have built a prayer life through Hallow community challenges. Your parish gets custom challenges and a parish page to unite parishioners in prayer.</p>	<p>Authentic community is built face-to-face. Your dedicated Parish Success Lead provides in-person support and events where trust and lasting relationships are formed.</p>	<p>45% of Hallow users don't identify as Catholic. Your parish page becomes a true ministry tool — casting a wide net and inviting the unchurched into your community.</p>

WHAT'S INCLUDED

<p>Dedicated Parish Success Lead Guides your team through launch, training, and ongoing implementation at your own pace.</p>	<p>Community Prayer Challenges World-class challenges from Sr. Miriam, Fr. Riccardo, Fr. Gallagher, and dozens more.</p>
<p>Custom Parish Page & Content Audio recorded with your pastor — appearing alongside Wahlberg, Roumie, Bishop Barron, and Fr. Mike.</p>	<p>Parish Admin Dashboard Small groups, prayer intentions, Jeff Cavins' Daily Reflections, and Family Week Mass Prep.</p>
<p>Faith Formation for Every Age Religious Ed programs for Littles (3–7), Middles (8–13), and Teens with sacramental prep and saint stories.</p>	<p>Free Access to Parish's Premium Content Reach every parishioner — and beyond — with free access to premium content. No member cap.</p>
<p>Marketing & Giving Campaigns Run parish-wide campaigns and host in-app fundraisers with donations going directly to your parish.</p>	<p>Annual Parish Mission A customized in-person mission led by a Catholic speaker — up to 3 days. Hallow covers all costs.</p>

FREQUENTLY ASKED QUESTIONS

<p>How does parish setup work? Your Parish Success Lead manages the entire roll-out and setup process, guiding your team every step of the way.</p>	<p>Is there a member limit on the parish page? No - the goal is to engage every soul in the geographic area. There is no cap on parish page members.</p>
<p>Do parishioners need a paid subscription? No. Parishioners join with a free account and access prayer challenges and shared content. Premium is optional.</p>	<p>How much free content is available? Over 2,000 prayers – incl. Lectio Divina, Rosary, Daily Mass Readings & Daily Saint. The majority of Hallow users are free users.</p>



Partnership Pricing - 20% Off Sign by Ascension Thursday

2026 PACKAGES

Growth Plan

5 challenges · 1 campaign · 50 free accounts · 1-day event

\$5,000 / yr

2-yr term | \$4,000/yr after 20% Discount

\$4,500 / yr

4-yr term | \$3,600/yr after 20% Discount

Religious Ed add-on:

\$1,000 / yr

2-yr term | \$800/yr after 20% Discount

4-yr term | \$680/yr after 20% Discount

Expansion Plan

8 challenges · 2 campaigns · 75 free accounts · 3-day mission

\$10,000 / yr

2-yr term | \$8,000/yr after 20% Discount

\$8,500 / yr

4-yr term | \$6,800/yr after 20% Discount

- Religious Ed included at no extra cost
- Custom page & recording 2× per year

PARISH FAITH FORMATION GRANT

Diocesan funding is available to offset your start-up costs. Grants are applied to the first two years of your commitment only.

Year 1 – Up to 50%	Year 2 – Up to 25%
Up to half of your first year's investment covered through diocesan grant funding.	Continued grant support in year two as your parish builds momentum.

DETAILED PRICING WITH FAITH FORMATION GRANT

■ Growth Plan ■ Expansion Plan

Growth Plan 2 Year Term @ 20% Discount			
	Grant	Parish Pays	Total
Year 1: \$4,000	\$2,000	\$2,000	\$4,000
Year 2: \$4,000	\$1,000	\$3,000	\$4,000
Total \$8,000	\$3,000	\$5,000	\$8,000

Growth + Rel Ed Add-on 2 Year Term @ 20% Disc.			
	Grant	Parish Pays	Total
Year 1: \$4,800	\$2,400	\$2,400	\$4,800
Year 2: \$4,800	\$1,200	\$3,600	\$4,800
Total \$9,600	\$3,600	\$6,000	\$9,600



DETAILED PRICING WITH FAITH FORMATION GRANT

■ Growth Plan

■ Expansion Plan

Expansion Plan 2 Year Term @ 20% Discount			
	Grant	Parish Pays	Total
Year 1: \$8,000	\$4,000	\$4,000	\$8,000
Year 2: \$8,000	\$2,000	\$6,000	\$8,000
Total \$16,000	\$6,000	\$10,000	\$16,000

Growth Plan 4 Year Term @ 20% Discount			
	Grant	Parish Pays	Total
Year 1: \$3,600	\$1,800	\$1,800	\$3,600
Year 2: \$3,600	\$900	\$2,700	\$3,600
Year 3: \$3,600	\$0	\$3,600	\$3,600
Year 4: \$3,600	\$0	\$3,600	\$3,600
Total \$14,400	\$2,700	\$11,700	\$14,400

Growth + Rel Ed Add-on 4 Year Term @ 20% Disc.			
	Grant	Parish Pays	Total
Year 1: \$4,280	\$2,140	\$2,140	\$4,280
Year 2: \$4,280	\$1,070	\$3,210	\$4,280
Year 3: \$4,280	\$0	\$4,280	\$4,280
Year 4: \$4,280	\$0	\$4,280	\$4,280
Total \$17,120	\$3,210	\$13,910	\$17,120

Expansion Plan 4 Year Term @ 20% Discount			
	Grant	Parish Pays	Total
Year 1: \$6,800	\$3,400	\$3,400	\$6,800
Year 2: \$6,800	\$1,700	\$5,100	\$6,800
Year 3: \$6,800	\$0	\$6,800	\$6,800
Year 4: \$6,800	\$0	\$6,800	\$6,800
Total \$27,200	\$5,100	\$22,100	\$27,200

