

<b>Full IOP</b>	<b>IOP - Lite</b>
<p>8 Panel Brochure, Addressed Commitment Card, #9 Return, all inside a full-color #10 with 1<sup>st</sup> Class Postage <i>Shipped to the parish to drop in the mail</i></p>	<p>Pastor Invitation (8 ½ x 11 two sided) Addressed Commitment Card, #9 Return Envelope, inserted into a #10 with 1<sup>st</sup> Class Postage. <b><i>Mailed from OSV</i></b></p>
<p>BULK Materials: Brochures, Commitment Cards, #9 Return Envelopes</p>	<p>BULK Materials: Commitment Cards, #9 Return Envelopes</p>
<p>Media Graphic Package: Website banner image, Social Media images, Logo image, Bulletin image 30-second Auto Call to parishioners Included</p>	<p>Media Graphic Package: Website banner image, Bulletin image, Thank You bulletin image</p>
<p>1<sup>st</sup> Ask Mailing to non-respondents (segmented): Personalized letter, Addressed Commitment Card, #9 Return, all inside a full-color #10 with 1<sup>st</sup> Class Postage <i>Shipped to the parish to drop in the mail</i></p>	<p>Follow up letter to non-respondents. Personalized letter, Addressed Commitment Card, #9 Return, all inside a full-color #10 with 1<sup>st</sup> Class Postage <b><i>Mailed from OSV</i></b></p>
<p>2<sup>nd</sup> Ask Mailing to non-respondents: Personalized letter, Addressed Commitment Card, #9 Return, all inside a full-color #10 with 1<sup>st</sup> Class Postage <i>Shipped to the parish to drop in the mail</i></p>	
<p>OSV Commitment Card Recording Cards sent to OSV weekly for 7 weeks of recording</p>	<p>OSV Commitment Card Recording Cards sent to OSV two times only for recording during program</p>
<p>Thank You Mailing to respondents: Personalized letter inside a full-color #10 with 1<sup>st</sup> Class Postage <i>Shipped to the parish to drop in the mail</i></p>	<p>Thank You letters mailed two times only. Personalized letter inside a full-color #10 with 1<sup>st</sup> Class Postage <b><i>Mailed from OSV</i></b></p>
<p>Digital “Note of Gratitude”</p>	