

RECTORY, SET, COOK! 2024 FAQ



Q. HOW DO PEOPLE SEE THE 2024 COOKING VIDEOS AND VOTE?

- A.** 1. Visit dioceseofscranton.org, and click on the Rectory, Set, Cook! tile on the homepage.
2. Click on the OUR CHEFS tab. On mobile devices, find this tab by scrolling to the bottom of the page, past the sponsor logos, to see the pastor chef pages and view the videos.

IMPORTANT NOTE FOR THOSE USING PHONES: If you cannot see the videos, click VIEW, then "Read More" (under the small rectangular image beneath "Donate to Vote") to reveal the PLAY key.

3. Click on any pastor/team page to view the video, select DONATE NOW, and give at least \$10 to cast one or more votes.
4. Watch your name appear on our donor walls and your pastor chef's/chefs' page! (Or check the anonymous option.)

Q. CAN PEOPLE DONATE VIA CASH OR CHECK?

A. YES! You as a pastor chef, sous chef/team member or parish staffer/campaign helper have two options:

1. Diocesan staff will do this for you. Simply ask donors to mail checks, made payable to Diocese of Scranton, to :

Diocese of Scranton Chancery Building
Attn: Sandra Snyder / Rectory , Set, Cook!
300 Wyoming Ave.
Scranton, PA 18503

Donors should be sure to note the pastor chef team to whom they would like to credit their donation.

2. A pastor chef, team member or parish staff member may use his or her own credit card OR a parish credit card to enter a donation and pay himself, herself, or the parish back with the cash or check. **BUT, VERY IMPORTANT:** The person entering the donation **must list THE DONOR'S name, address, phone number, and email address.** This is to ensure the donor is properly credited online and in diocesan donor records, and that he/she receives a proper tax receipt. **PLEASE DO NOT ENTER THE PARISH ADDRESS OR EMAIL ADDRESS IF YOU LACK DONOR INFORMATION. INSTEAD, CALL US FOR HELP AT 570-207-2250!**

Q. WHY DOES MY CAMPAIGN SEEM SO INACTIVE COMPARED TO SOME WHO ARE RAISING SO MUCH MONEY?

ALL of our pastor chefs and their team members are good, likable people! That's most important to remember! But the biggest vote-getters spread the word about their campaign and make sure as many people know about it as possible. They do one or, likely, several of the following things:

- 1. They talk about their campaign at Mass,** either in the announcements or closing address. They make jokes at their own expense. They thank voters and potential voters for helping the cause! **THEY ASK FOR VOTES AND SUPPORT!**
- 2. They use the distributed pre-made graphics** with QR codes (or design their own graphics or pitches) for **printed bulletins and parish and/or personal social media.**
- 3. They send emails, texts, or letters to friends/family** letting them know they'd appreciate their vote. This can be done automatically from a pastor chef's campaign page, with pre-written copy (which can be edited to personalize) sent with one click! They often take advantage of other email lists or social media influencers to which or whom they have access. In other words, they also ask others to ask on their behalf - restaurants they frequent, groups to which they belong, etc.
- 4. They have fun with incentives and engagement.** They raffle prizes among donors, for example, offering to serve their dish to X number of winners or chancing off a basket themed after their dish. A new idea we heard this year: a parish watch party! They organize an official video viewing, serve snacks, and ask for votes from all who attend. **THEY ASK, AND THEY RECEIVE!**