



As we prepare to launch the 2020 Annual Appeal in these challenging times, we remember that the needs of people served by vital Diocesan Ministries remain constant, and in many cases have substantially increased due to the pandemic. We are sensitive to the economic hardships experienced by many of our parishioners while acknowledging that many of our faithful can and want to share their blessings to give “hope” to their brothers and sisters in Christ through the Diocesan Annual Appeal.

## **2020 ANNUAL APPEAL**

The Annual Appeal schedule and activities have been adjusted in response to the coronavirus pandemic. Additional details about this year’s Appeal along with pulpit sample comments, Prayers of the Faithful and bulletin messages will be distributed to parish offices in the near future and will also be found on the Appeal website under Parish Resources. Your help in promoting this year’s Appeal is deeply appreciated.

### **WEEK OF SEPTEMBER 21**

### **FIRST MAILING FROM DIOCESE TO LEADERSHIP DONORS**

### **SEPTEMBER 26 & 27 WEEKEND**

### **ANNUAL APPEAL KICKOFF IN PARISHES**

We ask that you put the Regional Appeal Video on your parish Facebook page, website and perhaps include it in a livestreaming of Masses that weekend or show it at Masses if possible. As in the past, if this is not a convenient weekend to launch the Appeal in your parish, you may launch the Appeal on an alternate weekend.

### **WEEK OF SEPTEMBER 28**

### **GENERAL MAILING FROM DIOCESE TO PAST DONORS**

### **WEEK OF NOVEMBER 2**

### **SECOND MAILING TO PAST DONORS NOT YET RESPONDING**

### **NOVEMBER 21 & 22 WEEKEND**

### **ONLINE GIVING WEEKEND**

This year, we will conduct an Online Giving Weekend in place of the traditional In-Pew Commitment Weekend and we will ask you to promote this online giving opportunity in your parish communications.

### **SUNDAY, NOVEMBER 22**

### **FEAST OF CHRIST THE KING MASS**

Prayer intentions submitted by parishioners will be remembered at the 10:00 a.m. Mass celebrated by Bishop Bambera at St. Peter’s Cathedral.

### **JANUARY – MARCH 2021**

### **WRAP-UP APPEAL ACTIVITIES**

Diocesan-led initiatives (e.g. follow up letters, personal contacts). Parishes not yet at goal may also wish to encourage participation through pulpit talks, mailings or personal contact.

### **FEBRUARY 2021**

### **APPEAL SPECIAL COLLECTION PARISH ENVELOPE**

Some parishes have included an Appeal envelope in the packet of offertory envelopes sent to parishioners for the month of February.

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*Thank you for your assistance and support!*